

SUMMARIZED BUSINESS PLAN RUMUSAN RANCANGAN PERNIAGAAN

I hereby on behalf of (Company Name) with Company Registration No.....declare and confirm that this is our summarised business plan for the purpose of applying for the financing as indicated below:

Saya bagi pihak(Nama Syarikat), No Pendaftaran Syarikatmengesahkan bahawa ini ialah pelan perniagaan untuk tujuan permohonan kemudahan pembiayaan yang tertera di bawah:

Type of Financing Facility / Jenis Kemudahan Pembiayaan		
<p><i>*Please select option & specify amount:</i></p> <p>Working Capital Financing:</p> <p><input type="checkbox"/> Micro Financing RM _____</p> <p><input type="checkbox"/> Program Financing RM _____</p> <p><input type="checkbox"/> Program Financing RM _____</p>	<p><i>*Please select option & specify amount:</i></p> <p>Business Capital Financing:</p> <p><input type="checkbox"/> Micro Financing RM _____</p> <p><input type="checkbox"/> Program Financing RM _____</p> <p><input type="checkbox"/> Program Financing RM _____</p>	<p>Collateralised?:</p> <p><input type="checkbox"/> Yes (GTD RTN) Principal <input type="checkbox"/> Yes <input type="checkbox"/> No Interest <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p><input type="checkbox"/> No (Non-GTD RTN)</p>
Purpose of Financing / Tujuan Pembiayaan		
<p><input type="checkbox"/> For procurement of stocks / inventory & financing trade receivables</p> <p><input type="checkbox"/> For purchase of business use equipment / machinery</p> <p><input type="checkbox"/> For payment of business registration fees / licensing fees / franchise fees / security deposits for utility services (e.g., TNB)</p> <p><input type="checkbox"/> For other business related general expenses</p> <p>Brief details (if any):</p>		
Purpose of Financing / Tujuan Pembiayaan		
<p><i>In bullet points:</i></p> <p>1. Describe your products & services</p> <p>2. Value proposition: why would customers buy your products & services?</p> <p>3. Who are your target customers?</p>	<p>4. How do you market your products & services?</p> <p>5. Briefly explain your sales strategy plan for the business</p>	

<p>Signature & Official Stamp <i>Tandatangan & Cop Rasmi</i></p> <p>Date <i>Tarikh</i></p>	<p>Name <i>Nama</i> _____</p> <p>NRIC No. <i>No. KP</i> _____</p> <p>Designation <i>Jawatan</i> _____</p>
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